

WHAT TO WEAR GUIDE – SUN SHOOTS

captured by kirri





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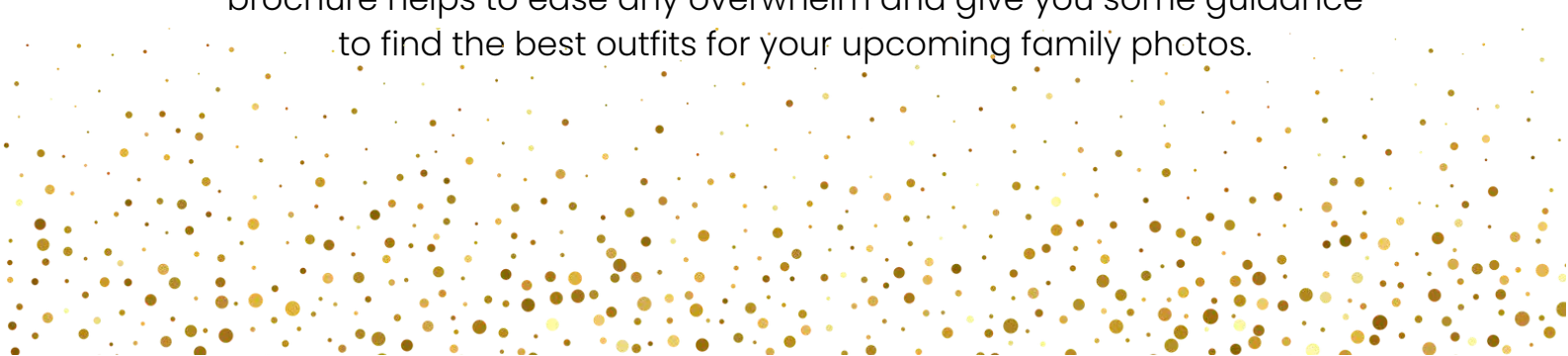
Thank you for choosing Captured by Kirri for your family photos.



We are thrilled to help create photos that you will look back on for years to come. Because these are photos you will look back on for many years, it's natural to want them to be wall frame worthy. Now that you've selected your photographer (that's us!), it's time to narrow down outfit selections to ensure everyone in the family looks their best.

We know determining what to wear is just as difficult as finding the perfect photographer, it can be a downright daunting task. You want the whole family to not only look great, but to also have some coordination to bring the family photos together. As overwhelmed as you may feel, it doesn't have to be stressful and that's why we put this guide together.

Regardless of the location or theme of your family photos, we hope this brochure helps to ease any overwhelm and give you some guidance to find the best outfits for your upcoming family photos.



WHAT TO WEAR

to Your Family Photo Session

You booked your family photo session. Now it's time to get everyone's outfits ready. The following are a handful of stylist-approved tips to consider when deciding what to wear for family photos.

- **Plan ahead**

Waiting until the last minute, especially with family photos, is a risk I don't recommend making. Do yourself, and your family, a favour and plan out everyone's outfit ahead of time. This will give you a chance to make sure everything fits everyone (essential with growing kids!) and is comfortable. Keep in mind you may be posing in different positions so the outfits should be comfortable sitting, squatting, walking etc. Don't forget to prep the clothes before the day of so they're wrinkle and stain free.

- **Consider your home décor**

It's safe to assume you're going to want to display your family photos in your home. That's why you should consider the color scheme of your home, when selecting everyone's outfits. For example, if your home is primarily decorated in neutrals you likely won't want to dress everyone in bright colors. Go with a color scheme that's similar to your home décor so when the photos are displayed it flows with your home.





- **Stick with Solids**

While patterns and prints can be fun, they can also be overwhelming if your entire family is dressed in them. Focus on solid colors for the majority of the outfits. Solid colors tend to photograph beautifully and don't take away from your beautiful family. To add some personality and dimension to everyone's outfits, mix different textures together instead of the use of a lot of patterns. If you want to add a pop of pattern, just be sure it's done in moderation and not included in every family member's outfit. Be sure to use the other outfits to complement the patterns, with solid colors.

- **Start with One Outfit First**

Trying to style every family member's outfit at the same time will lead to major overwhelm. Instead, start with one outfit (generally Mum) and then another and another. Styling looks one at a time makes it easier to visualize how the looks will complement one another.

- **Coordinate, Don't Match**

Gone are the days of the entire family wearing the same exact outfit. Selecting outfits that coordinate within a colour palette, rather than matchy-matchy gives your family a complementing aesthetic that's much more modern. It also allows each family member to be an individual and stand out.

- **Don't Forget Shoes and Accessories**

Two areas that are often overlooked? Shoes and accessories! Remember to style complete head to toe outfits for every family member. Shoes are crucial for everyone, and anyone who needs an accessory or two to tie the outfits together. This is also an opportunity to bring items that change the look simply and easily, such as jackets, hats, headbands and glasses. Don't forget to use belts to bring your waist in ... baggy clothes actually make you look bigger.

STYLE CONSULT

with Sharon from She's Sew Creative

To look your best, not only for your photoshoot, but in every day life, sometimes we need some help to know what our best colours, shape and style we should be wearing.

Sharon Capizzi from She's Sew Creative can help you with this. Please note, I get no kickbacks from suggesting this service. The options she has for you are:

- **Colour Analysis**

Your unique colour analysis system identifies the dimensions of your natural colour palette, including hair, eyes, and skin in order to create the perfect colour palette for you. A thorough colour analysis of your wardrobe will help change your life. Wearing clothes that highlight your strengths help others view you in the best possible light.

- **Figure Analysis**

If you feel like your wardrobe is full of clothes that are fashionable but don't make you feel confident, the help of a professional wardrobe stylist can make all the difference. With a wardrobe makeover, you can experience the feeling of an organised wardrobe and know you can find an outfit in your wardrobe that suits any special occasion.

- **Face Analysis**

When it comes to dressing for your body shape, it's often ignored to match the outfit to your skin tone or even your face shape. What we like to do when it comes to wearing tops, dresses, and jumpsuits is to evaluate our face shape and select the outfits with the right neckline to highlight our best features.

- **Contact Sharon Here:**

www.shessewcreative.com.au
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SHE'S SEW CREATIVE

OUTFIT SELECTION 1

DAD

Pair a navy checkered shirt with beige pants for an easy, summer look. Finish the look with a pair of brown shoes.



MUM

Choose a mid-length strap dress with flow and the colour of the sun. Accessorize with a minimal layered necklace and blue, lace-up flats and brown belt.

GIRL

Look summery and adorable in a short sleeved, navy dress with colorful dots. Choose light sandals in brown & gold tones to complement



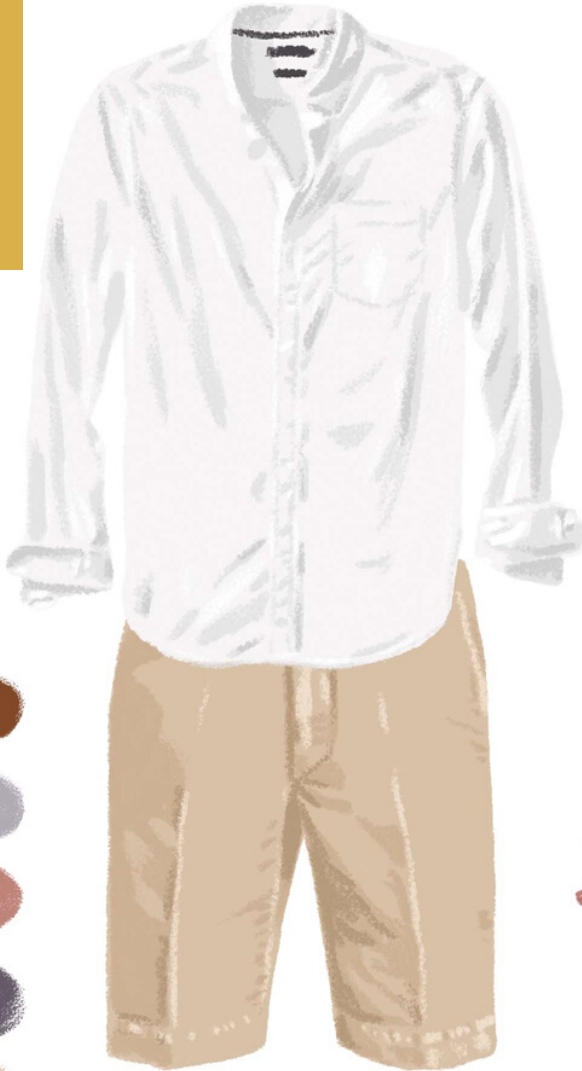
BOY

A sunny yellow polo t-shirt will look great on your little man. Grey shorts and a pair of light grey sneakers.



DAD

White linen shirt is the perfect mix between casual and dressy. Paired with beige shorts and blue/grey shoes you will achieve a casual navy beach look.



MUM

A crochet tan top will look perfect paired with a maxi linen skirt in white and light blue stripes. Accessorize with a beige belt and sandals to complete the look of flowy, boho beach mum.

GIRL

A striped dress with buttoned details will feel comfortable and look adorable at the same time. Simply add a pair of white sandals and run carefree in the sand!



BOY

To keep in style with his sister, let your little man wear a short-sleeved shirt along with white shorts. Pair with comfortable canvas sneakers in tan.



DAD

Pair a white cardigan with dark wash denim jeans for an easy, autumn look. Keep it simple with casual boots for a finishing touch.



MUM

Style a lace-like blouse with an olive green cardigan and leggings for the perfect autumn outfit. Black high heel booties add style and height.

GIRL

Dress your little girl in an adorable olive green blouse and white, subtly patterned, leggings for a cohesive outfit. Black booties bring a fashionable autumn aesthetic.



BOY

Add texture to a neutral, casual outfit for your little guy with a denim jacket and olive green pants. Grey sneakers complete the cool guy style.



GREAT COLOUR PALETTES



This top colour palette is probably my favourite. Things to think about when choosing a colour palette and clothing styles:

- **Your background** - don't blend into it, be in contrast to it. For example, if your shoot is at the beach, don't wear a lot of light blue.
- Make sure you wear some **contrast**. Don't be in only one colour. Add accessories of contrast such as belts, boots, jackets etc.
- Think about the **season** of your shoot. Wear brighter colours in summer, lighter tones with darker hints in Autumn, darker tones in winter, and plainer tones in spring - all to stand out from your background.
- Also think about **comfort**, wear lighter clothes in summer with flowy fabrics, and extra jackets in other seasons. Prepare for warmer and cooler weather on the day. There is nothing worse than being too hot or cold during your shoot. That is all you will remember! And we don't want that.



CONTACT ME

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